south euclid
magazine
Fall 2015

David Spero goes backstage with rock and roll legends Paul McCartney, The Eagles, Joe Walsh and Cleveland's own Michael Stanley

South Euclid Rocker

BREAKING NEWS!

Mayfield/Green Redevelopment to begin next spring! **pg. 5**

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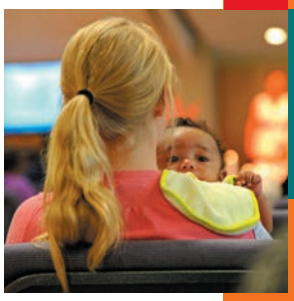

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Do you know any interesting South Euclid People & Places that you would like to see featured in upcoming issues? Send your ideas to Keith Benjamin at kbenjamin@seuclid.com!

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South Euclid Magazine is a quarterly publication of the City of South Euclid. We are looking for interesting South Euclid people and places to profile in upcoming issues. If you have any story ideas, please share them with us by contacting Keith Benjamin at 216.691.4234 or kbenjamin@seuclid.com.

MAYOR'S address

Welcome to the autumn edition of South Euclid Magazine!

Mayor Georgine Welo

In this issue we continue to shine a light on many of the great people and places that continue to make South Euclid a vital, vibrant, stable and safe community! **A big thank you to former Councilman Tony Caroscio** and his team of South Euclid volunteers for organizing our first **ROCK THE BLOCK** event on Mayfield Road this summer. It was an amazing event! Here are some other community updates:

Safety

- In the last year, we have put your Safety Levy dollars to work and have hired **three (3) new Police Officers and (2) new Firefighters.** Police & Fire both operate at standard shift levels and we will continue with the replacement and hiring of safety officers in the future.
- **100% of your Safety Levy dollars** goes to support the outstanding services provided by your Police, Fire, EMS and Dispatch departments. Those funds (approximately $1.1 million a year) cannot go to any other government service. It is the law.
- **CRIME IS DOWN** and South Euclid continues to remain a stable and safe place to live and work. Thanks to your support, our Police, Fire and EMS are here for you when you need them most.

Finances

- **We expect to have a very healthy year-end general fund balance of approximately $3.9 million**, which is critical to our continuing fiscal stability and ability to provide excellent service.
- **We have maintained our excellent bond (credit) rating.** Our Aa2 rating is one of the highest in our region and is the same as communities like Highland Heights.
- For the last 10 years the City has received the Government Finance Officers Association's **Certificate of Achievement for Excellence in Government Financial Reporting.**
- We have received the **Ohio Auditor of State Award** with Distinction for our recent financial audit, which found no deficiencies – as has been the case for the last several years.

Transparency

South Euclid is the first local government in Northeast Ohio to agree to put our City's checkbook online through the State Treasurer's Ohiocheckbook.com. The State Treasurer is working to implement the program and our monthly checkbook should be online in the coming weeks.

Housing

- Between 2013 & 2014 there was a **14.2% increase in housing values!**
- **Over $33 million in residential investment** has occurred since 2010!
- Keller Williams names South Euclid one of the **Top 10 Communities** in Northeast Ohio!

New Development

- **New retail buildings will be under construction** at Oakwood Commons in the next few months. New retailers will include T.J. Maxx, HomeGoods, AT&T, Famous Footwear & Moe's Southwest Grill.
- The Tremont based "A Cookie & A Cupcake" has opened at Cedar Center North and will be joined by another local restaurant Pacific East Grill in the next few months.
- The site of the former Young Israel Synagogue on Cedar Road has been sold and construction will soon begin on a new Medical Dental Clinic owned by Doctor Dina Fixler.

Civility & Diversity

- South Euclid remains a successfully integrated and proudly diverse community made up of people of all ages, races, ethnicities, orientations, genders and socio-economic classes.
- Our **commitment to diversity** is evident in the hiring of new safety officers made up of men and women who reflect the diversity of the community we live in, and join our diverse workforce at City Hall and in our housing and service departments.
- I have proposed major revisions to our city's **Fair Housing Ordinance**, which are currently under consideration by City Council. This is the first major revision since 2002, and the new Fair Housing laws will protect all citizens from discrimination.

Since I was elected your Mayor, South Euclid, our region and our country has been through some tough times. The national housing crisis, economic recession and State cuts have impacted us.

But by working together and keeping an eye on the long-term future of South Euclid – we have created and implemented new programs, policies and practices that have ignited and fueled the revitalization, beautification and renewal in our neighborhoods and business districts.

Without your support, encouragement and thoughtful ideas we would not be the vital, safe, vibrant and stable community we are today. **Ensuring our future sometimes means making tough and unpopular choices – but that is what successful leadership is all about – and you can depend on me to continue to serve you with courage, honesty, humility and civility.** Because of you, South Euclid remains a place where we can all come together and thrive!

BREAKING NEWS!
Out with the Old, In with the New; Mayfield & Green to Begin Anew!

Redevelopment of Mayfield & Green will begin next spring!

For almost 12 years your administration has been working to attract developers to redevelop and beautify the Mayfield/Green Business District – the aging corridor that is considered our Downtown and is critical to the vitality of our community.

Several years ago, I asked DeVille Developments (the Canton area based developer that built most of Cedar Center North) to look at the Mayfield & Green Business District and see if they would be interested in investing in the redevelopment of May/Green.

Just before this issue went to the printer, we were notified that our hard work has paid off!

DeVille has entered into an agreement to purchase the majority of the northeast corner of Mayfield & Green Roads and will demolish and rebuild a new retail center on the site!

The new development will be similar to Cedar Center North with a large retail area towards the back of the site, parking in the middle and two proposed out-parcels at street level off of Mayfield Road. The development will be anchored by a brand-new Marc's, who will continue to remain a major anchor in our community. In addition, the old Burger King building will either be demolished or completely re-purposed for a new national food retailer. The iconic bank building (now home to Key Bank) will remain at the corner. This is a private redevelopment and no tax-dollars or tax-abatements will be offered on the site.

In a survey of South Euclid residents for our new Master Plan, residents overwhelmingly supported the City's role in redeveloping Cedar Center (nearly 85%). Nearly 93% of residents surveyed indicated that the redevelopment and revitalization of the Mayfield/Green Corridor was also very important.

This redevelopment affirms what we already know: that South Euclid is a vital and vibrant place to work, play and call home. This major redevelopment project will serve as a catalyst to ignite continuing reinvestment of our Mayfield & Green Road business district.

When plans are submitted, and additional information is available, we will post it on the City's website and Facebook page and will have an update in an upcoming edition of South Euclid Magazine.

A big thank you goes to our community and economic development team made up of economic development director Michael Love, law director Michael Lograsso, community services director Keith Benjamin, building commissioner Paul Kowalczyk, our Planning Commission and the team of volunteers that lead One South Euclid, our City's community development corporation. Without their many years of hard work and dedication (along with those that came before them) this redevelopment would not have happened.

This redevelopment affirms what we already know: that South Euclid is a vital and vibrant place to work, play and call home. This major redevelopment project will serve as a catalyst to ignite continuing reinvestment of our Mayfield & Green Road business district.

Most importantly, this major achievement is the direct result of your continuing support, willingness to guide us in making tough decisions and belief that by working together – we can accomplish great things and make South Euclid a place where we can all come together and thrive!

- Mayor Georgine Welo

Safety Levy Helps Grow Police Force; Crime is Down

by Chief Kevin Nietert

New Police Officers

Thanks to your support of the Safety Levy, the South Euclid Police Department is happy to announce the recent hiring of three new officers this year, Patrick Delehanty, Dionne Moton, and Lisa Allen.

Your Police Department is a diverse organization with 58 full-time, part-time and seasonal employees of whom 14 are female and 13 are African American, including 37 Police Officers, 2 Special Officers, 4 Auxiliaries, 5 Dispatchers, 3 Support Personnel, 6 Park Guards, 1 Parking Violations and Hearing Examiner.

Congratulations to Lieutenants Rick Friedl, Joe Mays, and Ben Parisi and Sergeant John Camper on their recent promotions.

Crime is Down

In spite of an increase in shoplifting offenses due to the expansion of retail establishments within the city, there was still a decrease in overall crime in 2014. We can continue this trend with the help of you the residents, by calling the South Euclid Police Department when you see something suspicious.

Sign Up for ReadyNotify Alert System

If you haven't done so already please consider registering for ReadyNotify, which is the new mass notification system that the City is using to keep residents informed. You can register on-line and manage your account at http://ready.cuyahogacounty.us/en-US/ReadyNotify.aspx

Youth Police Academy

The week of August 3rd, the South Euclid Police Department, with the support of the South Euclid Lyndhurst Schools, hosted their first ever Youth Police Academy, building on the success of the Citizens Police Academy. The goal of the Youth Police Academy is to build positive relationships and improve communication with youth in our community through an interactive educative process. It was designed to foster positive interactions, break down barriers, allowing members of the South Euclid Police Department and youth in the community to have meaningful exchanges of information and interact in an informal, positive, and proactive setting. 15 students participated in the program.

Citizens Police Academy

A new class of the Citizens Police Academy began in September. If you are interested in being a part of a future Academy, applications can be obtained at the South Euclid Police Department or downloaded from our website at http://www.southeuclidpolice.com/Contact.html

The goal of the Citizens Police Academy is to increase police awareness, dispel suspicions and misconceptions, and improve police-community interaction through an educative process, by presenting an interactive program designed to educate the public about the department's regulations, the criminal justice system, and other police-related topics, allowing members of the South Euclid Police Department and members of the community to meet, share ideas, exchange information and interact, in an informal, positive and proactive setting.

Emergency Dispatch Regionalization

The South Euclid Police Department is still actively engaged in pursuing the regionalization of the communications center and is working closely with three other communities on this project. Currently we are awaiting final funding approval from Cuyahoga County so that we can move forward with this

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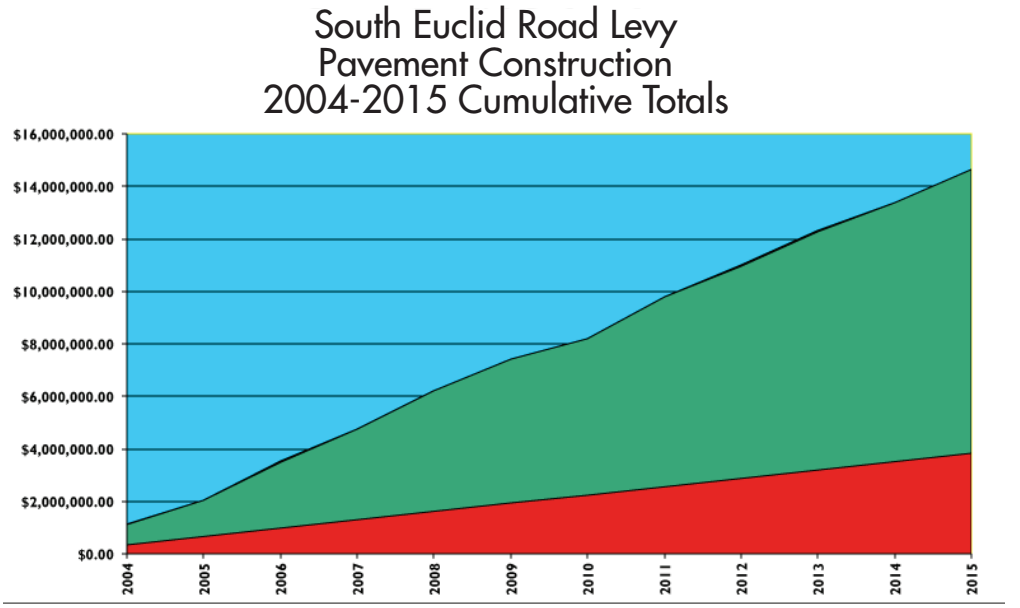
Road Levy Renewal Information

Since 2008, over $28 million has been invested in replacing, repairing & reinvesting in South Euclid's Roads & Infrastructure!



This November residents will be asked to consider renewal of the South Euclid Road Levy, which has provided critical funds for road replacement and repair since 1980. Below are some Quick Facts about the City's Road & Infrastructure Repair Program:

- Over $28 million invested in Road & Infrastructure Repair Projects since 2008.
- Nearly $11 million generated from the Road Levy since 2004.
- **This is NOT a tax increase. Passage of the Road Levy will NOT raise your taxes.**

Your Road Levy Dollars at Work

Thanks to you, the Road Levy generates about $1 million annually, and will be up for renewal this November. The Road Levy was first approved by voters in 1980 and is a critical source of funding to continue the renovation of our residential streets. If approved the Road Levy renewal will not increase your taxes. 100% of these funds have gone toward road repair and resurfacing projects and a 1980 Road Repair Bond, which will be retired in the coming years and enable us to repair more streets.

Because of your support the Road Levy has generated nearly $11 million in new road resurfacing projects since 2004.

How does the City fund its Road & Infrastructure repair projects?

The City typically funds its infrastructure projects from three main sources:

- Road Levy Fund
- Flood Control Fund
- Cleveland Water Department's Suburban Watermain Renewal Program; and Community Development Block Grant Funds (which can only be used in neighborhoods designated as Improvement Target Areas by the County Department of Development).

Your Property Tax Dollars at Work for Road Repair

The Flood Control Fund also comes from property taxes and is used for improvements to the City's sewer system. Some of the money is used for sewer maintenance and equipment and typically $1.5 million is available every year for repair projects.

This fund was created in response to basement flooding due to sewers in failing condition. Many of the city's sewers were built more than 70 years ago in what is known as a common trench configuration, with the sanitary sewer immediately under the storm sewer, and sharing a common manhole. Over time the sewers deteriorate and storm water enters the sanitary sewer in large storm events, resulting in basement flooding.

Cleveland Water Main Renewal Fund

The City of South Euclid has received over $7 million in in-kind project repair from the Cleveland Water Department since 2008!

The Fund was created in 2006 when Mayor Welo and City Council worked with the City of Cleveland to form a unique collaboration called the "Cleveland-South Euclid Joint Economic Development Zone District" to work toward a regional economy focused on growth, innovation and cooperative regional efforts toward tax-based sharing.

As a result, the City of Cleveland Water Department created a Cleveland Suburban Watermain Renewal Program, which provides for the repair and replacement of many of South Euclid's aging waterlines at no additional cost to the City.

See the annual street condition rating at www.cityofsoutheuclid.com

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South Euclid ROCKER

David Spero goes backstage with rock and roll legends Paul McCartney, The Eagles, Joe Walsh and Cleveland's own Michael Stanley

Carlo Wolff

All photos courtesy of David Spero

You may have seen David Spero walking Stella on South Belvoir Boulevard, the South Euclid street where Spero and his wife Ellen have lived for the past 25 years.

Spero's a white-haired guy just shy of his mid-60s who came up in the rock and roll business. The names he drops. The stories he tells.

There are stories of summer parties held at the top of his backyard, a level higher than his house, with superstars like Peter Frampton and Dickey Betts, the powerhouse guitarist estranged from the Allman Brothers (word is he may play again soon with Gregg Allman). Or with Small Face Ronnie Lane, or Michael Stanley, another rock and roller with whom Spero mixes business and pleasure.

The son of Herman Spero, who brought the Cleveland area (and points farther) the television show Upbeat, David Spero grew up in show business, helping his dad accommodate artists spanning Herman's Hermits and Otis Redding (Redding's last gig was on Upbeat, then Leo's Casino, the day before he died in a plane crash). Upbeat lasted from 1964 to 1971.

Spero had a career in radio, too, most prominently on WMMS, when that Cleveland station was a powerhouse that broke acts. He also worked for the Rock and Roll Hall of Fame and Museum at the start of the 2000s.

His focus has been single for some time.

"I manage rock and roll artists," he says, sitting on a picnic bench in his backyard. "I'm involved in every aspect of their careers and lives, from booking shows to securing recording deals, merchandise contracts, hiring crew and publicists. I've been doing this since 1973."

Among clients then and now: Harry Nilsson, the tortured California artist whose version of Fred Neil's "Everybody's Talkin'," "Without You" and "Coconuts" were hits more than 40 years ago; Yusuf Islam, better known as the artist who used to be called Cat Stevens; Joe Walsh, first of the James Gang, now an Eagle; Ted ("Jesus Christ Superstar") Neeley, who made Spero a lot of money in 2014; and Michael Stanley, whom he no longer manages. His current roster includes Neeley, Richie Furay (of Buffalo Springfield) and Betts.

Oh, yes. He used to manage Father Guido Sarducci, the deeply defrocked priest (and Lorain native) from "Saturday Night Live." And he knows Ringo Starr and Paul McCartney.

Top: David Spero, left, as Paul McCartney holds a bass guitar. Right: David Spero, from left, Joe Walsh, Jim Fox, Dale Peters (aka The James Gang).

Let's start local.

"I met Michael through Joe Walsh, who was a friend at the time. Joe had suggested I meet Michael and become his manager. Joe had just played on Michael's first album and it was kind of ironic because I was working at WMMS at the time and our sister station was WHK and a guy named Stan Gee was a salesman, and Stan kept telling me about his kid who was a songwriter and a singer. Turned out his kid Michael Gee was this guy Michael Stanley."

Believe it or not, the Tumbleweed label already had an artist, Arthur Gee, so Michael Stanley Gee dropped the Gee.

"Stan was right, his kid was really talented," Spero says. In fact, he bought the house he, Ellen, and their Cavalier King Charles spaniel ("Stella and I have had a side marriage for nine years") live in from Stanley.

Meanwhile, after he left the James Gang, Walsh formed Barnstorm (whose drummer, North Canton's Joe Vitale, worked with Walsh on that Michael Stanley debut), which lasted a few years, and released several albums under his own name. By the end of 1975, however, Walsh was in the Eagles.

Here's a shaggy dog Walsh story:

"Whenever the Eagles were in town I used to take them to Harvey's Back Room at Cedar Center," he says. "I knew them because I was managing Bill Szymczyk, their producer (and to this day, Michael Stanley's) and no one knew who they were, they were just more longhairs. They'd been there a few times. Now we're into 1992 and out of nowhere I get a phone call from Glenn Frey, and Glenn says, Hey, what are you doing? Is that barbecue place still open? I want to take my band there. I hadn't talked to Glenn – the Eagles had broken up – in probably 13, 14 years. I gave him the address; he said I'll meet you at 7 o clock.

"They meet, they're inside, he has the Glenn Frey Band sit down at one end, he

Continued on page 12

Top Left: Michael Stanley, left, and David Spero back in the day. Top Right: David Spero, from left, Yusuf Islam (aka Cat Stevens), Jackson Browne. Right: David Spero and Ringo Starr

says to me, you still in radio? I said I manage Joe. He says, Joe Cocker? I said Joe Walsh, and he said [expletive] him, I've been trying to get in touch with him for the last few years, I was told he wanted nothing to do with me. I said that's funny, because we tried to get in touch with you, and we were told you didn't want anything to do with him." Turns out the obstacle was misinformation. That's a euphemism.

The day after chowing down at the long-gone Harvey's Back Room, Spero took Frey over to WNCX for a guest spot on Stanley's radio show. Walsh just happened to call on the hotline, so Stanley hooked the two up, and their first conversation since 1980 "turned into a love fest."

Long story short, Frey and Walsh decided to pool their fortunes – "one plus one equals four," Spero told them – and mounted a successful 40-city tour called Party of Two.

Toward the end of that Walsh-Frey tour (Frey-Walsh in Frey's native Detroit), Eagles manager Irving Azoff and Eagles drummer Don Henley called, saying Henley wanted to join them at a charity concert in Aspen on Valentine's Day 1994. No problem.

It gets better.

The morning after that show, Frey called Spero in his hotel room, said get dressed, get in the car. Spero met Frey in his Aspen condo and Frey told him to take notes on a legal pad. Those jottings formed the basis of the contract that produced the Hell Freezes Over tour of 1994, the official reunion of the Eagles, Spero says.

We're going cosmic.

Spero has known Cat Stevens since "Tea for the Tillerman" came out, and was one of the first disc jockeys to play him on FM.

In the early 2000s, Stevens, who shed his stage name for the Muslim handle Yusuf Islam, decided to return to the music business. "Through a combination of friends we ended up talking to each other and I told him what I was doing now," recalls Spero, who continues to advise, but no longer manages, Islam. Under Spero's management, Islam released "Roadsinger," his second new album in decades, in 2009. The disc stickered as by "the singer formerly known as Cat Stevens."

While making that record, Islam said one song would be perfect with harmony from Paul McCartney, but Islam didn't know him. So Spero called McCartney's office – he'd dealt with it when he was vice president of education and public programming at the Rock Hall from 2000 to 2003 – and left Islam's phone number as well as his own. The following morning, "my phone rings and wakes me up and I answer, the guy says, is this Yusuf? I say no, it's David. Oh, David, it's Paul McCartney. He says, I get to sing with Cat Stevens? and he was excited, very excited. We talked about schedules and where we'd be and the following week Yusuf and I were doing some recording in London, at Soho Studios near Paul's office."

By the way, Spero had another Beatle connection. He's been on several tours with the Ringo Starr & His All-Starr Band, which has featured Walsh and another Cleveland superstar, Eric Carmen. Walsh and Starr are brothers-in-law: Walsh married Marjorie Bach, sister to Starr's wife, the former Barbara Bach, in 2009.

Back to home territory.

Spero really likes South Euclid

"One of the great things about living here is that everything is just a few minutes away. Between Cedar Center, Legacy, Cedar-Green and BWP...what else do you need?" he says.

"It's a beautiful suburb. I love our street, especially since they repaved it."

Carlo Wolff is a staff reporter for the Cleveland Jewish News and the author of "Cleveland Rock & Roll Memories."

Life is Sweeter in South Euclid!

The Better Occasions Shop

by Alex Chavers

Photos courtesy of Better Occasions Shop

A small storefront near the corner of South Belvoir and Mayfield has been home to some of the area's best bakeries over the years including the iconic Cake Castle. Since 2012, the spot has been the home of the Better Occasions Shop, which has quickly become one of Greater Cleveland's best stops for artisan baked goods and some of the best catered food in Northeast Ohio.

Stepping into the Better Occasions Shop, located at 4261 Mayfield Road, you can smell the amazing aromas of vanilla, sugar and butter in the air, thanks to the prosperous partnership created by Chef Bob Sferra's Culinary Occasions Catering and Christine Mehling's Better Bit of Butter Cookies.

The menu for Better Occasions includes everything sweet, from multiple cake toppings and flavors, to brownies, cupcakes, pies and sugar cookies. One specialty is the Derby Bar, which is a pecan pie in a shortbread crust. Although the bakery offers a wide variety of carryout items, the catering menu is even larger. It offers customers full-course dinners, as well as desserts. Items on the catering menu are not sold at the shop.

Owner/Chef Bob Sferra says that his passion for cooking came from growing up in an Italian household. After graduating from John Carroll with a degree in marketing, he was in the MetLife training program from 1986 to 1989. In 1990 he started as a chef's apprentice at Parker's Restaurant in Cleveland. Later Sferra went to Paris where he worked in a French restaurant for 7 years. In 1998 he graduated from the French Culinary Institute in New York City, where he earned a Grand Diploma in Pastry Arts.

After coming back to Cleveland, he worked at the Inn at Turner's Mill, The Harp Irish Pub and The Cleveland Clinic Foundation House. Sferra was also the culinary school director at The Viking Store at Legacy Village.

In 2007, he started his catering business, Culinary Occasions. Both he and Christine Mehling had been operating separate home-based businesses. Mehling's company,

Better Bit of Butter Cookies, specializes in sugar cookies and cakes for weddings and special events. Culinary Occasions offers a variety of cakes, pies and brownies, as well as a complete menu of savory foods to serve all types of catering needs.

Christine Mehling started her business in 2006. A graduate of The Cleveland Institute of Art, Mehling was originally a jewelry designer, but soon found her passion for edible art! All of her baked goods are made with all-natural butter and local, Ohio farmed, cage-free eggs and contain no trans fats or preservatives.

Her relationship with Bob Sferra started in 2009 when he began purchasing her cookies for clients. Eventually they decided to combine their businesses into one, forming Better Occasions. In early 2012, they began looking for a location to share and found the perfect spot at the former Cake Castle site. Sferra chose it because it not only was close to home, but also provided enough kitchen space for his growing catering business.

Stop by the shop for scrumptious baked goods! The Better Occasions Shop is open Tuesday to Saturday from 9:00 to 6:00. Customers can stop by during hours and purchase desserts for parties and small events, or speak to the in-house culinary chef to plan a catering event. Their phone number is 216.973.6271. Visit them at: www.betterbitofbuttercookies.com and www.culinaryoccasions.com.

South Euclid is home to many amazing local and home-based businesses that continue to thrive and serve the Greater Cleveland Community.

Jackie Larkins' Thriving Coffee Phix Café!

By Alex Chavers & Patrick Mohorcic

Coffee Phix Cafe Owner Jackie Larkins

It has always been a dream of Jackie Larkins to own a coffee shop. That dream came to life in May 2013 when she purchased Coffee Phix Café on Mayfield Road. After a little over a year in business, Larkins moved Coffee Phix just up the street to its new location at 4485 Mayfield Road, creating a more intimate and inviting café experience.

Larkins was born and raised in Cleveland. She is a proud veteran, who enlisted in the Navy after graduating from high school and served our country for 20 years. Life in the armed forces meant that Larkins moved every 3 to 4 years and didn't settle down until she retired.

After leaving the Navy Larkins worked as an administrative assistant for Swagelok, a manufacturing company in Solon, and later for Fidelity Investments where she coordinated corporate events.

In 2008, Larkins began looking at the possibilities of owning and operating her own business and struck up a friendship with former Coffee Phix owner Ron Glazer. Glazer mentored and taught her about running a small business and when he decided to sell the coffee shop in 2013, he approached Jackie about buying it. "It was exciting, because I'd never owned a business before" Larkins said.

Under Larkins' ownership, Coffee Phix has embraced South Euclid's slogan as a place where all people can "come together and thrive." The Coffee Phix operates as a community gathering place and offers a variety of community events including wellness and health seminars, meeting space for non profits, meet-and-greets with local officials and artists, and its signature Open Mic Nights every week.

The number of events has continued to grow since Larkins moved the business into its current location near the Key Bank at Mayfield & Green Roads and the coffee shop serves as an important anchor business for downtown South Euclid.

Coffee Phix Café is also a big supporter of the local arts community. The shop promotes local artists by displaying their work on the café's walls. The artwork will change regularly, giving South Euclid artists an opportunity to display and sell their work. Larkins says this gives her shop a unique flavor. "It allows us to decorate the place in a different fashion," she said.

Larkins is also committed to the local food movement. Her coffee, tea, and hot beverages are supplied by local roaster Bernardi's Fresh Roast and pastries are sourced from nearby bakeries.

The coffee shop is still evolving at its new location and Larkins has plans in the works to not only install a new coffee bar inside, but also create an outdoor patio area in the back of the café next spring.

Larkins has received many positive reviews since she moved the café to its new location. Customer Barbara Essex recently posted on Facebook that Coffee Phix is her favorite coffee house and it's in her neighborhood so she can walk there. Essex states that the Café has "great ambiance and always terrific music [with] comfy chairs, sofas and free Wi-Fi. Oh, and the coffee is amazing!"

As a local coffee shop owner, Larkins is committed to her customers and the South Euclid community and is always willing to listen to new ideas concerning product

offerings and events that would better serve South Euclid and the surrounding area.

Most importantly, Larkins is very appreciative of her customers and thanks them for supporting her during her reopening. Coffee Phix is thriving because of her loyal customer base in South Euclid, Lyndhurst, and Cleveland Heights. "I would not be here today if my customers were not readily prepared to come back to Coffee Phix," said Larkins. "It is their loyalty that got Coffee Phix going, and for that I am so thankful."

The Coffee Phix is located at 4485 Mayfield Road near Key Bank and is open seven days a week. Hours, special events and more information are available by visiting www.coffeephixCafé.com or on Facebook by searching for "Coffee Phix Café." Feel free to call them at 216.381.5705.

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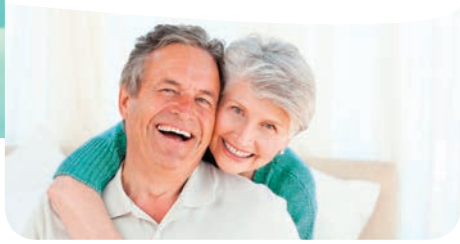

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South Euclid's Brandon McGhee thrives in the Ivy League!

We invited 2014 Brush High School graduate Brandon McGhee to write about his experiences growing up in South Euclid and attending our SEL Schools. In the last several years, Brandon and several other South Euclid young adults have worked with us at City Hall on important community projects. They are representative of the next generation of leaders that will continue to make our United States and South Euclid great places to live, work and call home. We are so proud of the accomplishments of our youth, and look forward to more profiles in upcoming editions of South Euclid Magazine. – Georgine Welo, Mayor

When I think about South Euclid, one of the first things that comes to mind is our community's rich diversity and culture. As a South Euclid resident and graduate of Charles F. Brush High School Class of 2014, I am proud to call South Euclid my hometown. Growing up in a progressive and diverse community has definitely been advantageous and I consider South Euclid to be a great melting pot of people from various backgrounds. In terms of our racial, ethnic and economic diversity, South Euclid is a model of what the rest of our country should look like!

South Euclid's cultural, economic, and racial diversity is a great asset and being able to interact with people who are different has definitely prepared me for the "real world." Attending our public schools, especially Brush High School, was a great experience because it not only prepared me for college, but also for life as a young, responsible adult.

At Brush High School, I took advantage of the AP and honors classes that were offered. Taking rigorous classes in high school certainly prepared me for the classes that I took this past year as a freshman at Princeton University. One of my favorite high school classes was AP United States Government and Politics, which influenced my decision to study Politics in college.

Bottom Left, Brandon McGhee with his Host Family in Argentina; Bottom Right, Brandon with his Parents in South Euclid.

Additionally, I was able to study Spanish during my time at Brush, which led to me studying Spanish in college and going to Argentina to further my studies. I spent six weeks in the capital, Buenos Aires, attending classes at a local university, living with a host family, and going on excursions with my classmates.

Since Brush is a diverse high school, I realized the importance of embracing difference and I founded Cultural Awareness, Race and Equality (C.A.R.E.) with two friends. The purpose of C.A.R.E. is to provide a safe space for students and faculty to have open and honest conversations about race, discrimination, stereotyping, and other related issues. This organization enabled me to talk to students across Northeast Ohio about racism, bullying, and other forms of hatred and encouraged them to find ways to promote messages of peace and acceptance.

I believe that attending Brush High School and being a resident of South Euclid adequately prepared me to attend college and molded me into a well-rounded student.

Continued on page 18

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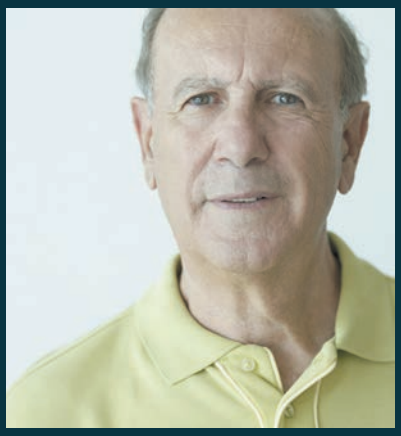

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I recently had the opportunity to serve as an intern for the City of South Euclid. Through this amazing experience I have had the privilege to attend many meetings, conduct interviews with various community leaders and business owners, and work on projects at City Hall. Engaging in public service is one of my passions and I feel blessed to have had this opportunity right here in my own city.

At Princeton University, I am involved with the University Student Government and serve as a member of the Council of Princeton University Community. I am a member of an R&B and Soul a capella group called "Old NasSoul." I am also involved with a mentoring program for high school students. Each mentor works with a student on a weekly basis and we assist him or her with the college application process throughout his or her junior and senior years. In my opinion, being able to give back through mentorship is important. I believe that every student should have the opportunity to attain success regardless of the adversities they are forced to face.

Brandon McGhee speaking as a finalist for the "Stop the Hate" Award at the Maltz Museum of Jewish Heritage

Although I am not completely decided on any particular career at the moment, I do know that I want to be able to help others and make a difference in my society. I am so grateful to God, my parents, family, friends, teachers, and other mentors in my life who helped me become the person that I am today and I am appreciative to call this great community home.

I love being a resident of South Euclid because everyone is so supportive. During times of joy and happiness, people are there to congratulate and celebrate with you, and during times of adversity and agony, people are there to comfort and support you. We are definitely a close-knit community that lives by our City slogan, "Come Together & Thrive!"

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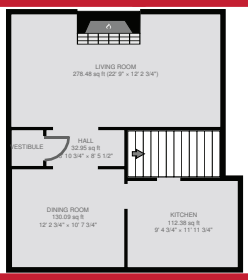

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It's All About the Art: SEL's Hadley Conner

Hadley K Conner, Chair of Brush High School's Art Department, is unforgettable. You may have seen her showing her photography work in galleries around the area, performing on the stage at music venues throughout Ohio, or cruising around town in her 1964 Galaxie 500 XL.

Employed by the South Euclid Lyndhurst School District since 2001, Ms. Conner teaches Photo 1 and 2 and AP Photo, but in her estimation, she's really teaching the closest thing to actual magic. Although digital photography is the common practice these days, she feels analog photography is such an important foundation that she has been known to drive out of state to obtain donations for the Brush darkroom. As a result of her efforts, Brush has an impressive darkroom and one of the only large color print processors in the area.

Ms. Conner's passion for photography and the arts has made a significant impact on Brush students. The number of students requesting to take classes in art and photography continues to increase each year. Brush has a strong performance at the Scholastic Art and Writing Awards each year and as a testimony to the effectiveness of the program, between 10 and 15 students in an average senior class

at Brush go on to pursue art degrees in college.

In addition to teaching and managing the Art Department at Brush, Ms. Conner is a well-known and award-winning working artist. With a BFA from the Cleveland Institute of Art, and a Master's degree from the Art Academy of Cincinnati, Ms. Connor shows her photography throughout the region and is on the Advisory Board for the Cleveland Print Room, a gallery and community darkroom focusing on analog photography. Ms. Conner teaches a variety of photography workshops at the Print Room and enjoys staying engaged in Cleveland's vibrant art scene.

Along with her photography, Ms. Conner is the lead singer for 45 Spider, a band that includes her husband. Performing in 45 Spider, "is a lot like teaching in the sense that you're delivering a message and the audience reaction often determines your next move and the outcome of the show (or lesson) "

Ms. Conner loves teaching in the district and says that the students' enthusiasm for art keeps her motivated. "Brush is a microcosm of the world. Our students are cosmopolitan. They've been exposed to art and culture, likely due to the school district's proximity to Cleveland's many cultural amenities". According to Ms. Conner, this appreciation for the arts has led to a vibrant arts scene at Brush and a commitment to the arts among students. Ms. Conner looks forward to continuing to foster and nurture the creativity of Brush students for many years to come.

This article originally appeared as part of The SEL Experience Project, a resident based initiative aimed at confronting negative perceptions, gossip and misinformation surrounding the South Euclid-Lyndhurst City Schools in order to promote excellent education and unity among our diverse community. Please visit the SEL Experience Project at www.SELexperienceproject.com. Go Arcs!

Continued from page 6

project. Residents should rest assured that they will continue to receive high quality service should the regionalization of the communications center become a reality. In addition they will receive an increased level of service because all the dispatchers will be trained in and utilize Emergency Medical Dispatching protocols and stay on the line until personnel arrive to assist in medical emergencies.

New Police Technology

The South Euclid Police Department continues to implement technology into the work force and recently added GPS in all of the patrol vehicles. Along with the installation of "Dash Cameras" in all patrol vehicles, all Police Officers now wear Body Worn Cameras. The cameras serve to protect not only the officers, but all parties involved; they prevent the public from potential police misconduct and Officers are protected from false complaints.

Stay Informed

A good way to get an overview of what is happening in the City regarding the Police Department is by following us on Facebook under South Euclid Police Department or on Twitter @SEuclidPD.

SOUTH EUCLID LYNDHURST CITY SCHOOLS

The Destination School Community

South Euclid Lyndhurst Schools

The Destination School Community

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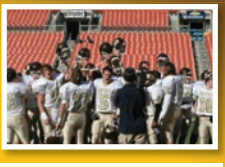

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- 9/11 **BRUSH vs Strongsville** (ESPN Cleveland Live Broadcast)
- 9/18 **BRUSH vs Madison** (Booster Tailgate Party)
- 10/16 **BRUSH vs Eastlake North** (Homecoming, Hall of Fame Induction)
- 10/30 **BRUSH vs Kenston** (Football/Band Senior Night)

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SEL Schools Back in Session for 2015-2016 School Year

Linda N. Reid

The South Euclid Lyndhurst Schools officially began the 2015-2016 School Year on Wednesday, August 19, 2015 with excitement. The community may be asking itself if this is an "earlier" start time than in years past, and the answer is "yes." The district, and other nearby districts as well, have made the decision to begin the school year slightly earlier than normal so that the school year ends closer to the end of test-taking season in the spring. Expect the SEL Schools to conclude its school year at the end of May 2016.

As always, the new school year prompts a great deal of energy and enthusiasm; however, the SEL Schools were busy throughout the summer months making some very important improvements to facilities throughout its campus. These improvements are curricular-based, and designed to create a more conducive and technologically advanced learning environment for students at all ages. They also help to align with mandated state programs which place a greater emphasis on science and math.

One of the more significant upgrades took place over the summer months, as the SEL Schools began gearing up for the next era of aligning with STEM Programming (Science, Technology, Engineering, and Math) as part of a 24-month upgrade to classrooms. Over the next few months, and beginning with the three elementary buildings in the district, the SEL Schools will be re-furnished with new science labs that will include new technology, furniture and instructional tools that will meet new academic standards. SMART Board-like technology, and enhanced audio systems, combined with new instructional resources such as interactive simulations and hands-on digital programming, are just a few of the exciting and highly innovative methods by which early instruction around the content and skills will be enhanced. Most importantly, these upgrades are designed to support the demands of a 21st century workforce and society, and are dedicated to exposing SEL's youngest students to use technology for the purpose of discovery, problem solving, reasoning and invention at younger ages. Greenview Upper Elementary School also saw new science labs being installed over the summer.

Taking such action relative to math and science needs was expressly outlined in Destination 2018, the SEL Schools' strategic plan that was created with community input and adopted by the Board of Education two years ago. The elementary schools' upgrade essentially 'kicks-off' the two-year cycle, where labs will be upgraded at all levels of education, once again, to further equip students with 21st Century skills. Educators throughout the district also participated in a series of meaningful professional development opportunities that were planned over the summer, and during the first several weeks of school to ensure that teachers are equipped to maximize the new instructional tools. Expectations are high and the SEL Schools are dedicated to putting the educational mechanisms in place to meet that demand.

Finally, with a continued dedication to communications with our stakeholders, our regular State of the Schools presentation is being planned for later this autumn, where the community can obtain a firsthand overview of what strides the SEL Schools have made in fulfilling its strategic plan. I do hope to see you at a Brush Arcs fall sporting event. Thank you for your continued support of the SEL Schools.

Linda N. Reid
Superintendent
South Euclid Lyndhurst Schools

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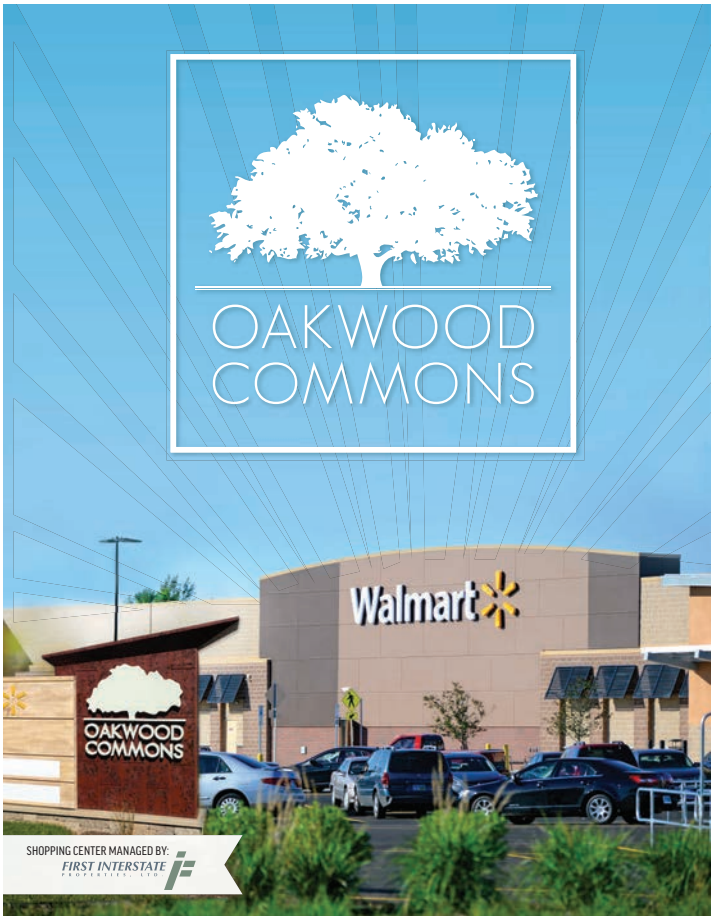

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Your New South Euclid Library Opens October 18th

A 21st Century Library for All Ages

Rendering by artist Janet Dodrill

When Cuyahoga County Public Library's new South Euclid-Lyndhurst Branch opens in October, residents will have a variety of new library resources and services to enjoy. From an enhanced Play, Learn & Grow children's area to more expansive technology training resources to a dedicated Writers' Center and more, the new South Euclid-Lyndhurst Branch provides an environment that supports lifelong learning in the community.

The branch's browsing-friendly layout will delight readers who visit the library to peruse the collection. Flexible meeting room space in the new building means the library can accommodate large and small community groups with meeting areas that fit their needs. Small, quiet study spaces enable home-based business owners to meet with clients and provide students working on a class project with a place to collaborate.

The Writers' Center

The branch is home to CCPL's first-ever specialized Writers' Center, where aspiring authors, local writers and those interested in learning about the craft can participate in programs, workshops and panel discussions to help build their writing skills. The Writers' Center has space for those seeking a quiet place to write as well as those who want meeting space where they can conduct writing critiques, perform readings and share feedback on the self-publishing process.

Cuyahoga County Public Library
cuyahogalibrary.org

Play, Learn & Grow

A new children's Play, Learn & Grow area in the library features interactive wall panels and stations that are designed to build early literacy skills. With large-scale artwork from Aaron Becker's 2014 Caldecott Honor Book, *Journey*, the space will capture the imagination of children and parents alike.

Homework Center

The new branch's Homework Center will provide space to serve more students in grades K-8 with after-school programming, tutoring and homework help. More than 90% of parents whose children participate in a CCPL Homework Center report seeing grade improvements.

> The new branch's Homework Center will provide space to serve more students in grades K-8 with after-school programming, tutoring and homework help. More than 90% of parents whose children participate in a CCPL Homework Center report seeing grade improvements.

A 21st Century Library for All Ages

As public libraries across the nation are increasingly focused on supporting individual opportunity and community progress, the new South Euclid-Lyndhurst branch of Cuyahoga County Public Library is designed to deliver in the critical areas of education, employment, entrepreneurship, engagement and empowerment. The flexible branch design encourages customer interaction and collaboration while the technology resources, programs and collection will support the community's information and learning needs.

Councilwoman Jane Goodman: President Pro-Tem, Ward 4

Jane Goodman

As autumn has us preparing to hibernate for the winter, I've been thinking about all the cool new activities, amenities, and assets our city has added over just the past few years, and what's underway for the future. We can get so caught up on bumpy roads and unmowed lawns that we lose sight of all the new and good that's happening.

Just this year, we've made it easier for you to operate a home business that can grow to take over a vacant commercial space someday, and made it so that your business doesn't bother the neighbors. We've made it possible for more residents to join the urban agriculture movement, with community gardens and fresh eggs from the neighbor's chickens. Cedar Center is packed with people eating, shopping, and enjoying summer events, and we'll soon see new businesses there and at Oakwood Commons.The new library will be a state-of-the-art facility, and the old library will be a world-class museum. Neighborhood groups and block clubs are getting people energized and involved. We truly are a city rising.

If you haven't made it to the new nature preserve behind East Antisdale, fall is a beautiful time to come visit. Thanks to the generosity of the County Library, its contractors, and especially Dash Tree Services and Sawmill, and some heavy lifting by our service department, some of the trees that once graced the library site have been repurposed as benches arrayed around the preserve. Come. Walk. Sit. Enjoy.

Councilwoman Ruth Gray: Ward 1

Ruth Gray

Council was notified that only a marginal number of opiate related cases had been referred to the Municipal Court which raised the need for this serious conversation concerning heroin and opiate addiction in South Euclid. To facilitate further dialogue, Councilman Ed Icove and I collaborated with the South Euclid Municipal Court, the city's police, area drug addiction specialists and treatment providers and concerned residents with the intent to save lives, fight addiction and curb the growing number of crimes tied to addictive behavior. Consequently, a 4-part series each lasting one hour throughout the summer is being held to share information with and gain input from South Euclid residents, merchants and neighbors who want to help, or who know someone fighting addiction. We also have arranged to provide treatment and recovery specialists available to meet privately in designated areas near the meeting room with people who show up needing help or know of anyone who needs help.

On June 24th, the topic was "Heroin. Overview of the epidemic and identification of the problem and is there a problem in South Euclid?" Guest panelists: Executive Director Anita Bradley (Northern Ohio Recovery Agency) and Chief Operating Officer John Scalish of Community Assessment and Treatment Services. On July 22, "Recovery: A Practical Approach." Guest speakers who are recovering from addiction will discussed journey. This session was interactive with the public.

On August 26, "Accountability: South Euclid's Response." Panelists included representatives from the Office of the Cuyahoga County Prosecutor and South Euclid Police Department. State legislators have been contacted to provide additional information about House Bill 249, the "Good Samaritan Act," which would exempt someone from drug charges if they called to report a friend's drug overdose.

Finally, on September 16, 2015 at 6 p.m. "Community Resources." Panelists will include area treatment and recovery agencies who will share insights about the available treatment options in addition to the Suburban Drug Court Program where South Euclid Municipal Court participates. A sampling of invited agencies includes The Alcohol, Drug Addition & Mental Health Services Board of Cuyahoga County; Northern Ohio Recovery Agency; Community Assessment & Treatment Services; Salvation Army; Murtis Taylor and Connections. Community issues are not resolved unless the community works together to solve them.

Councilman David Miller: President

David Miller

Can you believe the summer over? One of the greatest joys of this summer were all the friendly faces and smiles I saw during the Rock the Block; those smiles will truly be a lasting memory for me. As the calendar turns to fall, I want to say thank you for your support during my 10 years on City Council. As you may know, I am not seeking re-election this fall. I have enjoyed serving as your Councilman-at-Large and Council President. Rest assured that I plan to continue to be involved in efforts promoting the city's image as a diverse, progressive and vibrant place to live and raise a family.

Thanks to Mayor Welo and her hardworking staff, our city continues to maintain strong fiscal control of your tax dollars in an open and truly transparent manner. In the face of budgetary reductions from Columbus and Washington, the city's leadership has maintained a sound course enabling us to weather difficult economic times. We must continue working together to meet the challenges that come our way. I ask that you continue to support the merchants in our city while seeking out opportunities to help your neighbors whether it is cutting a senior citizen's grass, placing litter in trash receptacles or raking those leaves that will start falling soon.

Finally, I will be supporting Georgine Welo in the upcoming election for Mayor. She has worked hard for all of us and, most importantly, she has succeeded every step of the way. I will also be supporting Councilman Dennis Fiorelli, Councilman Marty Gelfand and candidate Jason Russell for City Council and all Charter Amendments on the November ballot.

I ENCOURAGE YOU TO RE-ELECT MAYOR WELO for another term to continue to make our community a great place to live and work.

Paz,
David

A NOTE From

Councilman Ed Icove: Ward 3

Ed Icove

On the November 3, 2015 ballot, you will find a number of proposed Charter changes, including one to increase the confirmation process for the law director from 2 to every 4 years. I respectfully urge that you vote AGAINST this proposed Charter change.

In 2012, a group of citizens, led by Councilwoman Gray, James Gray, Yakov Lieber, Mary Icove and me spearheaded a Charter Amendment requiring Council to approve the Law Director every 2 years. The citizens of our City approved the amendment by over 70% of the vote. This confirmation process is performed by almost all governmental bodies including councils in other cities, and was adopted for all 7 department heads by the Cuyahoga County Charter (Article V). Without question, it is an important component to the checks and balances of a free society.

This rationale applies today. Additionally, recent history supports review every 2 years, which gives Council more flexibility in accepting the Mayor's appointment, and promotes the public's opportunity to provide input into the process.

Accordingly, please join me in voting AGAINST the Charter Review proposal to increase the confirmation process for the law director from 2 to every 4 years. As always, should you have any questions about this or any other matter, please feel free to contact me.

Councilman-at-Large Marty Gelfand

Marty Gelfand

Fall is here. Kids are walking to and from school and playing in the neighborhoods.

But what about speeders? What can we do about people who barrel down our side streets at twice the speed limit? We've all seen this from time to time.

In response to citizens' concerns, the South Euclid Police Department deploys speed trailers, "Speed Spy," and hand-held radars to collect data on speed. A speed trailer, easily noticeable on a resident's tree-lawn, displays and records drivers' speeds. The Speed Spy, surreptitiously placed on utility poles, collects speed data. At residents' requests, the police may lend a hand-held radar, which also collects data.

In a study of southbound traffic on Argonne Road between July 13 and July 21, 2015, 1.5% of the 1550 vehicles monitored drove 35 mph or greater, 10 mph above the posted speed limit of 25 mph. Eighty five percent of the vehicles drove at 29 mph or less.

The threshold for posting police radar, or "speed traps," is when 3% or more of the drivers exceed the speed limit by 10 or more mph. Recent data collection has revealed the 3% threshold met on Grosvenor, East Antisdale, Verona, Wrenford, Ardmore, Liberty, Telhurst, and Princeton.

I asked Traffic Commissioner Bob Abele why we don't post speed traps on these streets. He said that we do, but added that "the Police Department is doing the best we can with the budget cuts and the calls for service," referring to emergencies and other police calls which interrupt enforcement.

Would dedicated enforcement pay for itself? I would hope not. I don't want people to speed on our streets. But the data tell us that people do speed. While the purpose of enforcement is safety, not revenue, in the months to come I will inquire about the costs and benefits of radar enforcement. In the meantime, let's watch our speed. Kids are out there. For more information about speed and enforcement, you may contact Commissioner Abele at 216-381-1234, or contact me at 216-371-8827 or mgelfand@seuclid.com.

Councilman-at-Large Dennis Fiorelli

Dennis Fiorelli

This is the third anniversary of the Kimble automated "cart" system for solid waste pick-up and curbside recycling in South Euclid. I am pleased to say, thanks to our residents' great response, in each of the three years we have achieved our goal of reducing solid waste by 2,000 tons and increasing recycling by 1,000 tons a year. We have also lowered our expense over $750,000 during this period. As measured by the County Solid Waste District, in 2014 our Total Recycling was 52%, which is the second highest rate in the Hillcrest area as reported in the Sun Messenger. Please continue recycling. It is important!

This was the first summer in many years I was not coaching youth softball. However, Beth Greisl, in addition to her SEYSBA League V.P. duties, became the manager of the Lady Bruins, my former team, and led the young athletes to an undefeated season. Really impressive is that the team consisted of girls ages 14 and under (mostly Memorial or entering Brush students) and competed in an 18 and under league. These players and the coach should be really proud of their accomplishment. Congratulations to them and all of the SEYSBA athletes. For more softball and baseball information please see www.seysba.com.

As Chairman of the 2015 Charter Review Commission (CRC), I would like to report that the CRC recommended five amendments to the City Charter that will be on the November 3, 2015 ballot. Voter approval is required to amend the Charter. The proposals are available on the City website under Charter Review Commission. Located elsewhere in this issue of the South Euclid Magazine, there is sufficient information to fulfill the City Charter's notification requirement.

The CRC proposed amendments are an important matter and I encourage every resident to review responsibly.

A NOTE From

Councilman Moe Romeo: Ward 2

Moe Romeo

Plan a Block Party:
A guide is available on the City website to help plan a successful block party. It explains in detail the procedure, adult and children's games, how to calculate food amounts and costs and rules and restrictions. It also provides a checklist for planning a great block party. Please look at the City website and check out the guide.

Block parties can be held at any time of the year, not just summer time. A party in the fall may include a clam bake, outdoor breakfast and of course a snow party. It is a great time to meet your old and new neighbors.

Voting:
November 3rd is Election Day, and there will be a number of issues on the ballot besides the Mayor and the three at-large council seats. Please consider supporting the following issues: Renewal of the Road Levy and the Charter Amendments.

School Starts:
We finally had a warm and sunny summer and now it is time for school. The safety of our school children is most important and means we have to be more safety conscious when approaching cross walks and driving our children to school. Please use extra caution when approaching cross walks and school zones.

Have a happy and safe fall and holiday season. Please contact me if you have any questions or concerns. You can call me at 216-381-7365 or by email at moeromeo@gmail.com.

Mental Health Docket Comes to South Euclid Court

Judge Gayle Williams-Byers

The South Euclid Municipal has become the first Suburban Municipal Court in Cuyahoga County to receive Ohio Supreme Court initial certification for a Specialized Mental Health Docket. The FREE (Fighting Recidivism by Elevating Excellence) Program is a specialized court docket designed to address defendants who have mental health issues.

For the past year, I, along with the South Euclid Prosecutor's Office, defense attorneys and area mental health professionals, have worked with the Ohio Supreme Court to earn initial certification.

Under this program model, individuals who qualify for FREE will have their sentence suspended while undergoing twelve (12) months of community control, which could be extended to 18 months to ensure compliance. During community control, the participant is supervised by me, along with mental health professionals, to receive counseling and treatment and other services to address their mental health and stability issues. Other program requirements include gaining steady employment, receiving a GED or high school diploma and remaining drug and alcohol free during program participation.

A person who completes the program will have an opportunity to have their fees and court costs waived and case dismissed.

"The court started the FREE Program to reduce recidivism among those with severe and persistent mental health issues. The court understands that mental health problems play a big role in many of the crimes heard by the municipal court." I believe criminal behaviors will change once a person receives treatment for their mental health needs.

"The FREE Program connects the person who has committed these crimes with needed treatment and other life services. In making these connections, FREE helps that person make a permanent change to a stable, law abiding life." For more information about FREE, visit www.southeuclidcourt.com.

IMPORTANT PHONE NUMBERS

Police & Fire Emergency: 911
Police (Non-Emergency): 216-381-1234
South Euclid City Hall: 216-381-0400
South Euclid Community Services: 216-381-0400
South Euclid Community Center: 216-291-0771
South Euclid Economic Development 216-381-0400
South Euclid Service Department: 216-381-0402
South Euclid Building & Housing: 216-381-0400
South Euclid Municipal Court: 216-381-2880
South Euclid Lyndhurst Schools: 216-691-2000
SELREC @ YMCA (Recreation): 216-691-2246
Community Partnership on Aging: 216-291-3902
South Euclid-Lyndhurst Branch County Public Library: 216-382-4880
SE Juvenile Diversion Program: 216-691-4252
Regional Income Tax Agency (RITA): 440-526-0900
Cuyahoga County Fiscal Office: 216-443-7010
Cuyahoga County Board of Elections: 216-443-3298
First Call For Help: Dial 211

YOUR ELECTED OFFICIALS

South Euclid

Mayor Georgine Welo: 216-291-3769
Council President David Miller (At-Large): 216-291-0451
Ward 1 Council Ruth Gray: 216-926-4960
Ward 2 Council Moe Romeo: 216-381-7365
Ward 3 Council Ed Icove: 216-691-1751
Ward 4 Council Jane Goodman: 216-291-0442
Council-At-Large Dennis Fiorelli: 216-269-8730
Council-At-Large Marty Gelfand: 216-371-8827
Judge Gayle Williams-Byers: 216-381-2880

State & Federal

Ohio Governor John Kasich: 614-466-3555
Ohio Rep. Kent Smith: 614-466-5441
Ohio Sen. Kenny Yuko: 614-466-4583
U.S. Rep. Marcia Fudge: 216-522-4900
U.S. Sen. Rob Portman: 216-522-7095
U.S. Sen. Sherrod Brown: 216-522-7272

Cuyahoga County

Cuyahoga County County Executive Armond Budish: 216-443-7178
Cuyahoga County Council Representative: Sunny Simon: 216-291-8773
County Fiscal Office for Property Taxes, Dog Licenses, etc. 216-443-7010

SOUTH EUCLID LYNDHURST CITY SCHOOLS

The Destination School Community

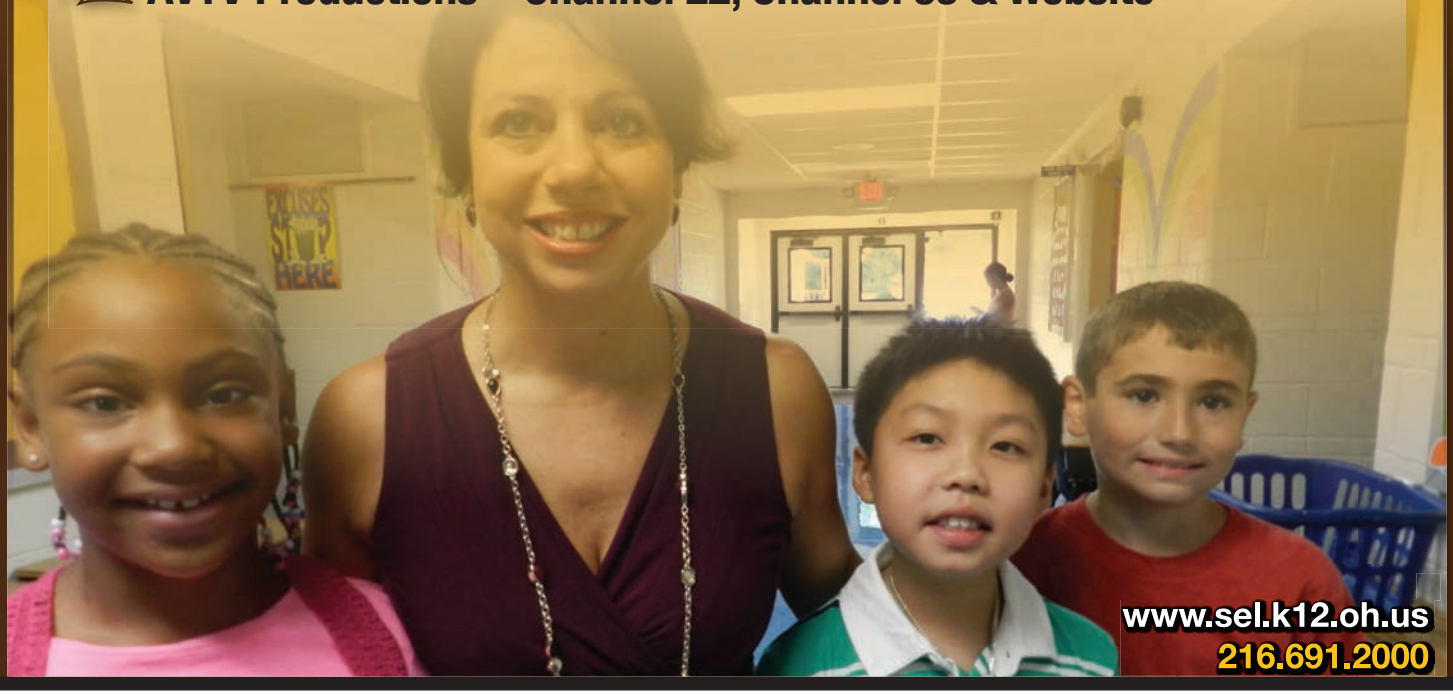
South Euclid Lyndhurst Schools

The Destination School Community

All the Best During the 2015-2016 School Year!

We believe that open and honest communication is critical to effective relationships.

We are committed to our community.

Remain connected and "Feel the Power" of Arc Pride!

- District Web Site – www.sel.k12.oh.us
- Key Communicators Eblast from Superintendent Linda N. Reid - *Sign up on our home page!*
- Facebook (South Euclid Lyndhurst Schools) & Twitter (SEL Schools)
- SEL on Demand, the District's YouTube Page
- Quarterly Newsletter Mailed to Homes
- AVTV Productions – Channel 22, Channel 99 & Website